

# Wilf Week 2023

## Fundraising Pack



Spread a little happiness

 [stwhospice.org](http://stwhospice.org)

Registered charity number: 283686

 01323 434224



St Wilfrid's Hospice



## Are you ready for Wilf Week?

Between 26<sup>th</sup> October and 1<sup>st</sup> November hundreds of people in our community will be spreading a little happiness and raising vital funds for local hospice care. **Have you decided what you will do?**

If you have, great! You'll find information in this pack about resources available to support you, the difference that your fundraising could make and how to get in touch with us and tell us what you're up to.

If you don't have a plan yet we've got some ideas to inspire you. And if you don't fancy putting on your own event you can find details of ones you can get involved in on our website at [stwhospice.org/events](http://stwhospice.org/events).

**Thank you for joining your local community and spreading a little happiness this Wilf Week, it means the world to our patients and their families.**

## Downloadable fundraising resources



All the following are available at [stwhospice.org/wilf-week-fundraising-pack](http://stwhospice.org/wilf-week-fundraising-pack)

### ↓ Sponsor forms

Ready to personalise with your event/activity.

### ↓ Template poster and flyers

With our charity branding, ready to personalise with your event or activity details.

### ↓ Fundraising pack and inserts

This pack is available to download and print if you require additional copies or need to send electronically.

### ↓ Bunting

Print off, cut out and add string or ribbon.

### ↓ Wilfie Recipes

Bake a batch of cupcakes or cornflake cakes ready for a bake sale with Wilfie's special recipes.

### ↓ St Wilfrid's Hospice logo

Available to download to use on any promotional material for your event or activity.

### ↓ Sweepstake form

Sell all the numbered doves on the form for £2.00 each, select a winning number for half the amount raised and donate the rest to St Wilfrid's.

### ↓ Beetle Drive instructions

Everything you need to organise your very own Beetle Drive.

### ↓ Social media graphics

Download additional graphics to use on your social media.

Contact us at [fundraising@stwhospice.org](mailto:fundraising@stwhospice.org) or call us on 01323 434224

### PVC banners

Limited number of horizontal banners for outdoor use (2m x 0.75m) to attach to railings or posts with cable ties or rope. Email [fundraising@stwhospice.org](mailto:fundraising@stwhospice.org) to book.



### T-shirts

Teal with our logo, available to order at a suggested donation of £5.00 each.



### Cycle jersey and running vests

Branded with our logo and available to order at a suggested donation of £5.00 each.



### Cheer sticks

Inflatable cheering sticks, perfect for sporting events.





# Need some inspiration?

The possibilities are endless; here are some ideas for uplifting fundraisers - at home or at work.

## Hold your own Wilfie tea party.

We can supply you with cake toppers and recipes as well as downloadable bunting. Get baking then ask your friends for donations to join you for your very own Wilfie tea party. You could even turn it into a Teddy Bear's Picnic.



## Host a film night

Get the popcorn at the ready and enjoy a film night with friends. Ask for donations, or why not add a raffle or film quiz to the night to raise even more funds?

## Dress up (or down) day

Cheer everyone up by wearing something different to work or school and making a donation. A funny hat, a superhero outfit, or just a cheerful colour.

## Run a Beetle Drive

An old favourite. Using only paper, pencil and dice, players race to complete their beetle and win the top prize.

Download full instructions at [stwhospice.org/beetledrive](http://stwhospice.org/beetledrive)

## Raffle off a duvet day

Could your workplace host a raffle with an extra day of leave as the prize?

## Get sponsored

Cycle, walk, swim, give something up, or do an activity like Zumba. Activate those mood boosting endorphins! Set up your JustGiving page or use the sponsorship form on our website.



## Get social

Organise a themed party, wine tasting or sports tournament, and get your friends to donate to take part.

## Hold a raffle or tombola

Collect some prizes and sell tickets. If you would like a Wilfie Bear to include in your tombola just contact [fundraising@stwhospice.org](mailto:fundraising@stwhospice.org).

## Run a sweepstake

Download a sweepstake sheet from our website, sell the squares to others in your office or workplace and donate the proceeds to St Wilfrid's Hospice.

## Fundraising extras available to help your event

### Balloons

Teal colour with our charity branding.



### Buckets and collection pots

Fully branded and secure.



### Light-weight plastic banners

Good for taping to indoor tables or up on indoor walls.



### Cake toppers

Rice toppers to decorate your cakes.



# Spread a little happiness... ...and make moments like these happen

Ask anyone who has received care from St Wilfrid's Hospice what it's like and the first things they will probably tell you about are the birds and the naughty squirrels in the garden at the hospice, or how they were able to spend precious moments together as a family at home. They might tell you about the time they fulfilled a lifelong dream and went on a virtual trip to a far-off land, or maybe they'll talk about the first time they stood up again after months of being bedridden.

Whatever you choose to do for Wilf Week you will be making a real difference to local people with life-limiting illnesses. People like Shawn and Kerry, Mick, and Debby. Thank you.



**Shawn and Kerry spent their last few days together 'surrounded by family and enveloped in love.'**

'I cannot express enough to you the comfort this wonderful place gave our family. We instantly felt like we were in safe hands; that feeling of the weight being lifted from my shoulders on the morning of his arrival will stay with me forever. Shawn was shown such love and dignity, nothing was too much trouble.'

**Mick was able to drive again after spending time with our Physiotherapy team.**

'They drew up a plan and set me tasks which would help me reach my goal. They were so calm and encouraging, which gave me the confidence to conquer it.'

'I am so grateful to the Therapies team for helping me to achieve my goals. They even helped me to arrange a driving assessment, which I passed without any problems.'



**Debby regained her independence after a stay on the Inpatient Unit.**

'From the moment I entered the hospice, I felt like I was being taken under their wing. I made huge progress at the hospice over the three weeks I was there. I had absolute care – physically and mentally – and left feeling calmer, more able to sleep and back to my old self. I was even able to wash myself without assistance, something I had not been able to do for a very long time.'

**It's moments of happiness that make hospice care special. But we need your help to keep making them happen. Can you help us spread a little happiness?**

## Online Giving

Maximise your fundraising by setting up a [JustGiving page](#). Easy to set up, easy to track your fundraising and a secure way of reaching your potential supporters. They can read about what you're doing, make a secure donation and leave a message of encouragement if wanted. Take a look at [justgiving.com](#) All information about St Wilfrid's is already on the site but if you need any advice the Fundraising team will be happy to help.

## Support

Whatever you choose to do we are here to help you do it. Our Fundraising team are ready to chat to you, offer advice and answer your questions.

[fundraising@stwhospice.org](mailto:fundraising@stwhospice.org)  
01323 434224

# 10 tips for making the most of your fundraising



- 1 Spread the word** Tell as many people as you can about what you're up to – download a poster and put it up at work or download one of our fundraising graphics onto your social media.
- 2 Tell us what you're doing** Drop us a line and tell us what you're doing so we can give you a shout out on our social media or add you to our community events webpage. You'll be able to share that with your contacts too.
- 3 Set up a JustGiving page** Select one of our event pages and send the link to all your contacts.
- 4 Get some resources** Download what you need from our website – bunting, sponsor form or posters. Order cake toppers, collection pots or T-shirts.
- 5 Advertise your activity or event** Use social media and email to tell people what is happening and when, so they can get it in their diary and join you.
- 6 Tell your story** Perhaps you have a personal reason for supporting St Wilfrid's. If you're happy to share that then people will understand why your fundraising event is so important to you.
- 7 Ask for sponsorship or donations** Simple fundraising advice, if you don't ask you don't get! Tell people why it's important to raise money and ask them to fill in your sponsor form or give a donation.
- 8 On the day** Take photos to share on your social media, have a collection pot for taking donations, have your sponsor form handy for people to pledge.
- 9 Add your own touch** If you're doing an event (or cake sale) you could include a raffle or tombola, and add your own decorations.
- 10 Share your success** Once you've sent in your donation we'll send you a letter or certificate that you can share with your supporters. We can also arrange a cheque presentation and photo opportunity.



## How your donations help...

**£20**

Could pay for a 24/7 Nurseline call that can give advice and bring comfort to a patient or their carer in the middle of the night.



**£61**

Could pay to run a community car for a day.



**£120**

Could pay for six bereavement counselling sessions for a bereaved person.



**£250**

Could pay for patient meals on our Inpatient Unit for a whole day.



**£550**

Could pay for a patient's care for 24 hours.



**£1,000**

Could pay for a nurse for ten days on our Inpatient Unit or out in the community.







We are so grateful for all that you do for us – thank you!

## Paying in your fundraising

First of all, thank you! In return for your support we promise you that every pound you raise will be used to help us continue caring for our patients and their families and make a real difference to the lives of people facing the most difficult of days.

### Debit/credit card

Pay over the phone or in person (by appointment) in the hospice.

### Cheque

Please make payable to St Wilfrid's Hospice Eastbourne and post or deliver to the hospice. Please include your full name and address with your cheque to ensure that we can acknowledge your support.

### Cash

Please call **01323 434224** to let us know you're coming in – the fundraising team are in the hospice office Mon-Fri 9am to 5pm. Or alternatively the Welcome Point hosts in the hospice 'Street' will receipt your donation when you come in.

### Bank transfer

**Account number** 00810312

**Sort code** 20-27-91

**Account name** St Wilfrid's Hospice (Eastbourne)

Email [fundraising@stwhospice.org](mailto:fundraising@stwhospice.org) or call 01323 434224 to let us know you're doing this and give us an address or email so that we can acknowledge your support.

**Please use your surname as a reference so that we can match you with your donation.**

### Online

[stwhospice.org/donate](https://stwhospice.org/donate). Make sure to include a reference and any details of your event/activity so that we can thank you properly.



[stwhospice.org](https://stwhospice.org) **01323 434224** Registered Charity No: 283686  
St Wilfrid's Hospice, 1 Broadwater Way, Eastbourne BN22 9PZ



Registered with  
**FUNDRAISING  
REGULATOR**



**St Wilfrid's Hospice**