

10 tips for making the most of your fundraising



- 1 Spread the word** Tell as many people as you can about what you're up to – download a poster and put it up at work or download one of our fundraising graphics onto your social media.
- 2 Tell us what you're doing** Drop us a line and tell us what you're doing so we can give you a shout out on our social media or add you to our website community events page. You'll be able to share that with your contacts too.
- 3 Set up a JustGiving page** Select one of our event pages and send the link to all your contacts.
- 4 Get some resources** Download what you need from our website – bunting, sponsor form, posters. Order cake toppers, collection pots or T-shirts.
- 5 Advertise your activity or event** Use social media and email to tell people what is happening and when, so they can get it in their diary and join you.
- 6 Tell your story** Perhaps you have a personal reason for supporting St Wilfrid's. If you're happy to share that then people will understand why your fundraising event is so important to you.
- 7 Ask for sponsorship or donations** Simple fundraising advice, if you don't ask you don't get! Tell people why it's important to raise money and ask them to fill in your sponsor form or give a donation.
- 8 On the day** Take photos to share on your social media, have a collection pot for taking donations, have your sponsor form handy for people to pledge.
- 9 Add your own touch** If you're doing an event (or cake sale) you could include a raffle or tombola, and add your own decorations.
- 10 Share your success** Once you've sent in your donation we'll send you a letter or certificate that you can share with your supporters. We can also arrange a cheque presentation and photo opportunity.



How your donations help...

£20

Could pay for a 24/7 Nurseline call that can give advice and bring comfort to a patient or their carer in the middle of the night.



£61

Could pay to run a community car for a day.



£120

Could pay for six bereavement counselling sessions for a bereaved person.



£250

Could pay for patients meals on our Inpatient Unit for a whole day.



£550

Could pay for a patient's care for 24 hours.



£1,000

Could pay for ten days of nursing care on our Inpatient Unit or out in the community.



We are so grateful for all that you do for us – thank you!

Paying in your fundraising

First of all, thank you! In return for your support we promise you that every pound you raise will be used to help us continue caring for our patients and their families and make a real difference to the lives of people facing the most difficult of days.

Debit/credit card

Pay over the phone or in person (by appointment) in the hospice.

Cheque

Please make payable to St Wilfrid's Hospice Eastbourne and post or deliver to the hospice. Please include your full name and address with your cheque to ensure that we can acknowledge your support.

Cash

Please call **01323 434224** to let us know you're coming in – the fundraising team are in the hospice office Mon-Fri 9am to 5pm. Or alternatively the Welcome Point hosts in the hospice 'Street' will receipt your donation when you come in.

Bank transfer

Account number 00810312
Sort code 20-27-91

Account name St Wilfrid's Hospice (Eastbourne)

Email fundraising@stwhospice.org or call 01323 434224 to let us know you're doing this and give us an address or email so that we can acknowledge your support.

Please use your surname as a reference so that we can match you with your donation.

Online

stwhospice.org/donate. Make sure to include a reference and any details of your event/activity so that we can thank you properly.



stwhospice.org **01323 434224** Registered Charity No: 283686
St Wilfrid's Hospice, 1 Broadwater Way, Eastbourne BN22 9PZ



St Wilfrid's Hospice Fundraising Pack

St Wilfrid's Hospice has been part of the local community in Eastbourne and the surrounding areas for over 40 years. To this day, the kind support of people like you funds over 70% of our care for patients and their families.

Whether you are an old friend who has known us for many years or a new friend who is reaching out to make our acquaintance for the first time, hello!

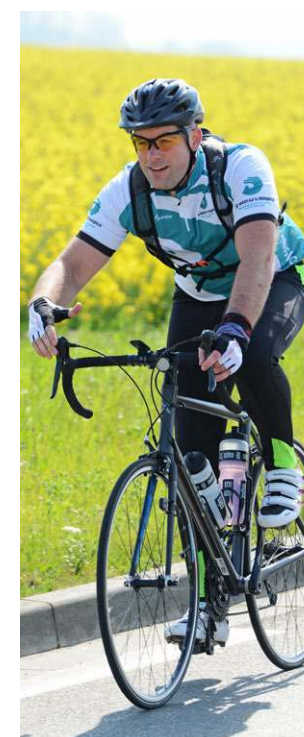
We hope this fundraising pack will give you all the inspiration and resources that you need to start your fundraising for St Wilfrid's.

stwhospice.org
01323 434224

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St Wilfrid's Hospice





Do you already know what you're planning to do?
If you do, great! You'll find information in this pack
about resources available to support you, the
difference that your fundraising could make and how
to get in touch with us and tell us what you're up to.

If you don't have a plan yet we've got some ideas to inspire you. You'll find our favourites on our website stwhospice.org/get-involved with details of our Challenge, Fundraising and Community events.



Memory Tree at the hospice



Why not organise a Charity Night?

Our supporter Suzanna organised and sold tickets for a meal, disco, raffle and auction and held it at a local hotel, all raising funds for patient care and in memory of her father. We have a downloadable poster (or create one of your own, as Suzanna has) to help you advertise your event and lots of resources available.

Contact us on [01323 434224](tel:01323 434224) or fundraising@stwhospice.org for help or advice.

CHARITY NIGHT

Saturday 21st January 2023
The View Hotel-Eastbourne

Join us for a 3 course evening meal with tea or coffee

There will be a Disco, raffle, auction and photobooth!

All in aid of St Wilfrid's Hospice

Arrival 6pm with dinner being served at 6.30pm

Adults: £31 per person
Children (up to 12 years): £15 per child

Tickets are non refundable and are sold as an entire event
 Raffle and auction tickets will be sold separately on the night
 Tea or coffee is served after the 3 course meal - 1 per person

Downloadable fundraising resources



All the following are available at stwhospice.org/fundraisingpack

↓ Sponsor forms

Ready to personalise with your event/activity.

↓ Template poster and flyers

With our charity branding, ready to personalise with your event or activity details.

↓ Fundraising pack and inserts

This pack is available to download and print if you require additional copies or need to send electronically.

↓ Bunting

Print off, cut out and add string or ribbon.

↓ Fundraising form

Ideal to fill out online, or print off and send in with your fundraising, if you would like to tell us about your fundraising event or activities.

↓ St Wilfrid's Hospice logo

Available to download to use on any promotional material for your event or activity.

↓ Sweepstake Form

Sell all the numbered Doves on the form for £2.00 each, select a winning number for half the amount raised and donate the rest to St Wilfrid's.

↓ Wilfie Bear colour-in template

Print off, colour in and cut out too!

↓ Additional downloadable graphics

Download additional graphics to use on your social media

Or would you consider one of our most popular established fundraising initiatives? These are vitally important to us, providing a regular income that we rely on and helping us to safeguard future care.

Play our Local Hospice Lottery
localhospicelottery.org
 0800 316 0645

localhospicelottery.org

Purchase an In Memory Gift
 – Memory Tree Leaf
 – Forget-Me-Not Seeds
 – Memory Wall dedication
 – and much more

stwhospice.org/giving/in-memory-of

Leave a Legacy or Make A Will
stwhospice.org/giving/wills

stwhospice.org/giving/wills

Give a Regular Gift by direct debit. Visit stwhospice.org/donate and choose monthly donation.

stwhospice.org/donate

... or you might have your own ideas of an event you would like to plan. Maybe a bake sale or coffee morning, quiz, cream tea afternoon, sponsored walk or bike ride, cocktail party or BBQ – the possibilities are endless!

Here are some themes to inspire you:

- Mother's/Father's Day
- Birthdays
- Anniversaries
- Teddy Bears picnic
- Volunteers' week in June
- Wine and Cheese night
- Italian night with pizza and prosecco
- Fancy Dress or Black-Tie party
- International Nurses Day in May

Online Giving

Maximise your fundraising by setting up a [JustGiving page](#). Easy to set up, easy to track your fundraising and a secure way of reaching your potential supporters. They can read about what you're doing, make a secure donation and leave a message of encouragement if wanted. Take a look at justgiving.com All information about St Wilfrid's is already on the site but if you need any advice the Fundraising team will be happy to help.

Support

Whatever you choose to do we are here to help you do it. Our Fundraising team are ready to chat to you, offer advice and answer your questions.
fundraising@stwhospice.org
 01323 434224

Fundraising extras available to help your event

Balloons

Teal colour with our charity branding.



Buckets and collection pots

Fully branded and secure.



Light-weight plastic banners

Good for taping to indoor tables or up on indoor walls.



Cake toppers

Rice toppers to decorate your cakes.



Contact us at fundraising@stwhospice.org or call us on 01323 434224

PVC banners

Limited number of horizontal banners for outdoor use (2m x 0.75m) to attach to railings or posts with cable ties or rope. Email fundraising@stwhospice.org to book.



T-shirts

Teal with our logo, available to order at a suggested donation of £5.00 each.



Cycle jersey and running vests

Branded with our logo and available to order at a suggested donation of £5.00 each.



Cheer sticks

Inflatable cheering sticks, perfect for sporting events

