

Fundraising with a 40 theme




How about getting sponsored to take on a challenge with a 40 theme? Here are a few suggestions we've come up with to start you thinking, let us know what else you come up with!


- ✓ Walk 40 miles (all at once, 1 mile a day for 40 days or 4 miles a day for 10 days)
- ✓ Cycle 40 miles
- ✓ Swim 40 lengths
- ✓ 40 sit-ups a day (for 4 weeks or 40 days)
- ✓ Give something up for 40 days
- ✓ Do 40,000 steps in one day
- ✓ Get a team together and take it in 'shifts' to do an activity, such as riding on an exercise bike, Zumba or gaming, for 40 straight hours
- ✓ Do an activity such as reading (for kids) or a challenging exercise, for 40 minutes a day


A social event could be a great way to fundraise. And, if 2021 sees the end of social distancing and other restrictions, then an event would also be a wonderful celebration where we can get together with family and friends again (we're with you in hoping that will be the case!).


- ✓ Ruby tea/Dinner party: 40 years marks a Ruby Anniversary so why not hold a Ruby themed tea or dinner party and serve ruby-red drinks and food? Think tomatoes, berries, chillies, peppers, red meat, red wine... maybe some red velvet cake?!
- ✓ 80s themed party: Celebrate our 40th anniversary in the style of the decade St Wilfrid's opened by travelling back to the 80s! Host a themed party with popular 80s music, food, cocktails and fashion! Ask guests for a donation for attending, for drinks or even have pay-to-play 80s games!
- ✓ Stay safe. Either of these ideas could be adapted to work socially distanced on a platform such as Zoom.


Use your skills/services and donate profits to St Wilfrid's


 **Fitness/Wellbeing** Host 40 minute classes

 **Artists** Create 40 pieces and sell them

 **Shops/Services** Hold a raffle with 40 tickets, £4/£40 tickets or even 40 prizes!

 **Cafés/Restaurants** Ask customers if they would like to donate 40p on top of their bill

 **Cooks** Create a paid-for page or book with 40 recipes, or a selection of 40-minute recipes

 **Stay safe** Use online auction sites to sell items or Zoom to host classes.

OTHER IDEAS

- ✓ Come up with a different challenge for each month and aim to raise £40 a month for the year.
- ✓ Invest £40 into your own fundraising idea, from baking materials for a bake sale to buckets and sponges for a car wash, and see how much you can make!

STAY SAFE

Always adhere to social distancing measures that are in place; use social media and online sites to promote or sell your activity.

Let us know what you are doing, email sarah.marsh@stwhospice.org or call **01323 434221**

40th Anniversary calendar

40 ways to give support and get involved with St Wilfrid's in our 40th year

JANUARY

- 1 Sign up to one of our challenge events
- 2 Donate something to one of our shops
- 3 Visit [easyfundraising.org.uk](https://www.easyfundraising.org.uk), register and raise money for nothing when you shop online

FEBRUARY

- 4 Become a lottery player
- 5 Like St Wilfrid's on Facebook
- 6 Sign up to take part in the Mega March Hospice Quiz online

MARCH

- 7 Buy a Ruby Anniversary pin
- 8 Sign your business up to become a Partner
- 9 Explore the 'Get involved' section of our website
- 10 Sign up to take part in our 40th Anniversary Starlight Stroll

APRIL

- 11 Purchase and plant some of our Forget-me-not seeds
- 12 Enter our anniversary Summer Raffle
- 13 Could you volunteer with us? Visit our website to explore all the different roles available!

MAY

- 14 Explore our posts online about Dying Matters and Nurses Week
- 15 Donate £15 for Nurses Week – this could pay for a call to our 24/7 Nurse Line (don't forget to sign up to Gift Aid your donation!)
- 16 Attend one of our Open Gardens
- 17 Set your own Summer 40 Challenge – walk or cycle 40 miles? Give something up for 40 days?

JUNE

- 18 Have a spring clear out and donate your pre-loved things to a St Wilfrid's shop (and sign up for Gift Aid)
- 19 Sign up to take part in our Rainbow Run
- 20 Volunteer to help at Starlight Stroll
- 21 Follow St Wilfrid's on Instagram

JULY

- 22 Sign up to Starlight Stroll
- 23 Explore the 'How we help' section of our website and read about all the things we do
- 24 Tell someone about us – spread the word!
- 25 Follow St Wilfrid's on Twitter

AUGUST

- 26 Go to our website and read our blog
- 27 Are you a member of a group or society? Enquire about having a talk about St Wilfrid's at a future meeting
- 28 Become a regular giver by setting up a standing order for whatever you can afford

SEPTEMBER

- 29 Volunteer to help at The Rainbow Run
- 30 Sign up to Make A Will – will-making service from a local solicitor
- 31 Share a tribute in our Memory Book

OCTOBER

- 32 Visit our Superstore
- 33 Be a part of Paint the Town Red to celebrate our 40th anniversary

Friday 29th October
1981-2021
40 YEARS



NOVEMBER

- 34 Explore and follow our eBay, Etsy and Shopify stores online
- 35 Buy a Christmas gift for someone from one of the St Wilfrid's shops
- 36 Buy St Wilfrid's Christmas cards
- 37 Book tickets for the St Wilfrid's Gala Anniversary Celebration

DECEMBER

- 38 Buy something from one of our shops
- 39 Take part in Christmas Jumper Day for St Wilfrid's
- 40 Remember someone at Lights of Love