



Your business and St Wilfrid's Hospice supporting each other



Registered Charity Number: 283686

### A little more about us...

St Wilfrid's Hospice is your local hospice for Eastbourne, Seaford, Pevensey, Hailsham, Uckfield, Heathfield and all points in between.

We serve a population of 235,000 and we provide high quality, holistic support for people towards the end of their lives and for their families and friends. Our services include the Inpatient Unit, Community Nursing team, 24/7 Nurse Line, Bereavement Counselling and our Wellbeing Centre.

Our purpose is reaching out to transform end of life care. We want to see a community where people talk openly about dying, live well until the end of their life and where nobody dies alone, afraid or in pain.

Whether we're offering specialist support to our patients, providing education on palliative care, or bringing the community together with fantastic events, our values; Compassionate, Professional, Progressive and Respectful are at the heart of everything we do.















# **Closer to You**

Hospice care can help people live well until the end of their lives, but one third of those who would benefit from St Wilfrid's support are not currently accessing our services and therefore are not accessing the care that they need.

Our **Closer to You** project is designed to help people who need support to live well until the end of their lives.

Through the campaign, we plan to expand our care to:

- reach more people in the towns and villages across East Sussex
- make care accessible to elderly people
- support people with both cancer and non-cancer diagnoses
- increase awareness of the care that is available
- reduce loneliness and isolation

## St Wilfrid's Hospice Partners

# Partners

**Partners** offers local businesses a fantastic opportunity to support the hospice with an annual fundraising commitment.

Each level of the scheme offers brilliant benefits for your business, while helping St Wilfrid's Hospice to continue our vital work in the local community.

As a Partner you have the chance to reflect your brand values, engage and motivate your employees, target new audiences and promote your products and services to new audiences.

St Wilfrid's Hospice will be there to support your fundraising every step of the way.



Benefits	Silver £750+	Gold £1,500+	Platinum £3,000+
Collection Pot and Partnership Plaque to display	х	х	х
Be enrolled on our Reward Card scheme	х	х	х
Announcement on our Social Media channels with regular updates	х	х	х
Monthly Corporate eNewsletter	х	х	х
An information talk for your employees all about St Wilfrid's	х	х	х
Company logo and link to your website on our website	х	х	х
A dedicated Fundraiser to assist and support your fundraising	х	х	х
Inclusion in our Hospice Voice monthly newsletter when applicable		х	х
An exclusive volunteering day at the hospice		х	х
Inclusion in our Reaching Out magazine and a blog feature			х
First opportunity to sponsor our mass participation fundraising events			х
Two complimentary tickets for our Annual Business Awards			х

# Did you know?

In 2019/20:

- 1,697 patients were supported in our IPU
- 1,337 patients were visited by our Community Team
- 11,600 care hours were given by our Care at Home Team
- 16,137 calls were taken by our 24/7 Nurse Line.
- 2,488 counselling sessions helped 494 family members
- 318 people attended 3,686 wellbeing sessions
- 200 staff and 700 volunteers supported our patients, their families and loved ones.

It costs over £16,000 a day to provide this care and we are thankful to everyone who supports us financially to help the hospice care for those who need it. You and your business can help can us make a bigger difference to so many.

- Silver £750+ could enable more patient home visits.
- Gold £1,500+ could contribute to a Community Team Nurse's salary.
- Platinum £3,000+ could help us supply orthopaedic mattresses in our 20 bed Inpatient unit.

# Ways to raise

#### Participate in a St Wilfrid's event

Enter a team to one of our big sporting events, take on a virtual challenge or take part in one of our competitive corporate events. We have lots to choose from with something to suit everyone.

#### Sponsor a St Wilfrid's event

If your business sponsors an event, your logo will appear on all promotional materials, giving you fantastic PR and marketing opportunities. It will also help our events be even more successful.

#### Organise your own event

From Golf Days to Bake-offs, Quizzes to Office Olympics, Gigs to Games Nights, there really is no end to the creative things you can do.

#### Take on a Challenge

Your bravest employees may want to take on a big challenge for St Wilfrid's—a skydive, an international bike ride or even an overseas trek—we have lots of options for adventurers!

#### **Payroll Giving**

Employees can opt in to give a small amount tax-free from their pay cheque each month. These small amounts can really add up.

#### **Hospice Reward Card**

Be a part of our fantastic Reward Card Scheme, which offers exclusive discounts and special offers to St Wilfrid's Hospice staff and volunteers.









# PRG Ltd - a valued partner



Simon Groves and his team at PRG Ltd won the award for 'Best Corporate Team' at our annual Business Awards in 2019. The Business Awards are a brilliant opportunity for St Wilfrid's Hospice to recognise the generous ongoing support the charity receives from its corporate supporters.

'As a business, we have committed to supporting St Wilfrid's with as many charitable activities as we can. We're incredibly proud to be involved and will continue to encourage as many businesses as possible to take part in raising much-needed funds and joining in some of the fantastic fundraising events.'

Simon Groves, Managing Director of PRG Ltd.