



FIRE WALK

Fundraising Pack

Saturday 27th November 2021

Registration from 6pm

**St Wilfrid's Hospice, 1 Broadwater Way
Eastbourne BN22 9PZ**

Event sponsors:

masonbryant 

Registered Charity No: 283686

Firewalk fundraising

Thank you so much for signing up to Firewalk 2021! You're about to take on an amazing challenge, and we couldn't be more excited! The details of the event are compliant with the current Government guidelines, but we will change the format of the event if and when the government advice changes.

Every burning footstep you take helps to pay for vital hospice care for those in our local community who need it. Your entry fees only cover the costs of running the event but everything you raise in sponsorship goes directly to providing care for patients and their families.



Set up an online fundraising page at JustGiving.com and remember to select St Wilfrid's Hospice (Eastbourne) when asked who you are raising funds for.

Tell your story on the page and make sure you share the link on your Facebook, Twitter and any of your other social media accounts.



Care? SHARE!

We need your help to reach even more people! Tag us in your posts on Facebook, Twitter, Snapchat and Instagram!

Email the link to all your contacts and you could even paste the link to your email signature.

Set yourself a fundraising target
We are asking everyone taking part to try to raise a **minimum of £100**, but the more pennies the better!

Be optimistic and aim to raise even more if you possibly can.

Print off your paper sponsorship form and carry it with you at all times. Don't be afraid to ask friends and acquaintances to sponsor you.

Also remind them to tick the **Gift Aid box** if they are a UK taxpayer so we can claim an extra 25% on top of their donation, at no extra cost to them or the hospice.



Start conversations with everyone you come into contact with; talk to them about the event and let them know why you are doing it and why it's important to you.

Just a simple conversation has the power to lead to a range of donations. Large and small, they all make a difference to those who need us most!

Thank you!



Questions?

Contact Fundraising on **01323 434241** or at **fundraising@stwhospice.org** for more details!

Motivation to fundraise

Every penny raised at our events helps our team deliver vital care to people who really need it. We serve 235,000 people across Eastbourne, Hailsham, Seaford, Uckfield, Heathfield and everywhere in between. Last year we were able to help over 2,300 patients and their families members.

Any funds you are able to raise are greatly appreciated by everyone at St Wilfrid's. We're asking all of our Firewalk participants to aim to raise £100 in sponsorship, which would help fund a Registered Nurse to provide care on our Inpatient Unit for one day. Use the helpful tips on the previous page and you'll be there in no time!

How your money can help:

£37

could pay for the Hospice at Home car to be on the road for one day

£130

could pay for 10 hours of therapy for patients, increasing their independence and wellbeing

£80

could pay for a night sitter, enabling a carer to get a good night's sleep

£370

could pay for a week of care from a Healthcare Assistant

£527

could cover the cost of all medical supplies needed on the Inpatient Unit for the day



SWEEPSTAKE!

Sell a flame for £2 until you've sold them all. You'll have £80 in total.
Pick one number as the winner—they'll win £40 from your takings!
Add the remaining £40 to your fundraising and donate to the hospice!





SWEEPSTAKE!

Use this space to record the names of people who purchase a flame!

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Take a look at what our previous Firewalk participants have to say...

“

The event was really well organised, and the leader was just amazing at getting us all buzzing for the walk... what a fantastic experience!

”



“

A brilliant evening! I've never firewalked before and was a little nervous. After two hours listening to Cliff, the Firewalk was a doddle...

”



“

Walking over the hot coals was both exciting and scary at the same time. I'm really pleased I did it!

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Thank you so much for signing up to Firewalk 2021, we can't wait to see you on the 27th of November! If you have any questions, or need help with fundraising or anything Firewalk related then please get in touch with our Fundraising team on **01323 434241** or **fundraising@stwhospice.org**



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